

The ICC Model for Transformation

Initiate: Proactively initiate something. Start-up! Initiate something and let others be inspired to join your initiative.

Create: Let that initiative lead to the creation of something new, something original, something created by you!

Let the process of “initiate” and “create” not serve your interests alone.

Contribute: Ensure that your initiative and creations contribute positively to the world.

By initiating, creating and contributing, you can make a difference in this world!

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